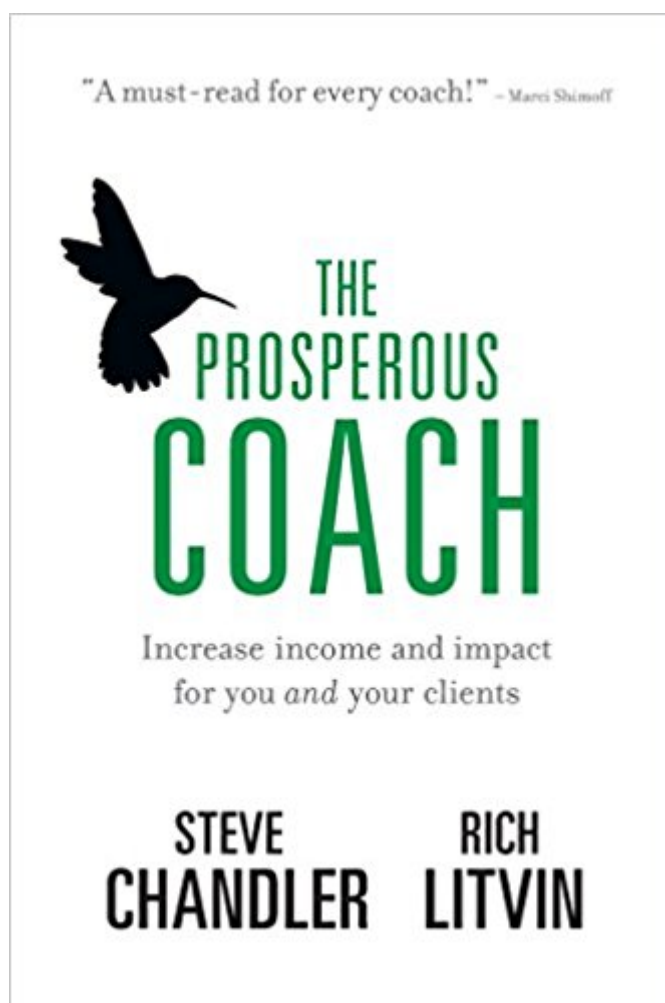


The book was found

The Prosperous Coach: Increase Income And Impact For You And Your Clients



Synopsis

The bestselling book for coaches looking to build a practice with a small number of high-performing, high-paying clients. With over 35,000 copies sold, *The Prosperous Coach* has helped thousands of coaches and consultants build their businesses by invitation and referral only. This book has been in the top 10 books on coaching on for over 3 years. Show your clients what they cannot see. Say to your clients what no one else would dare to say. And you will have all the clients you ever desire. Whether you are a new coach or you already have a six-figure coaching practice, *The Prosperous Coach* will show you how to:

- Access a set of tools you can use to begin creating your own clients immediately
- Sign clients you love while maintaining your integrity
- Match your unique skills and talents with the clients you serve
- Develop a system that works for you for referrals and new clients, time after time
- Make bold, life-changing proposals
- Move beyond the deep-seated beliefs that hold most coaches back from success for themselves and their clients
- Overcome "forever" the two levels of fear that coaches face
- Move from people-pleasing to powerful service
- Be a world-class coach with highly committed clients

And so much more...

Praise for *The Prosperous Coach*: "A must-read for every coach. Rich Litvin and Steve Chandler offer a revolutionary approach to creating a career and business that you love. No internet marketing. No email list. Just one great relationship at a time." -- Marci Shimoff, #1 NY Times best-selling author of *Happy for No Reason* "The sad truth of the coaching industry is that many of the most caring people give up after a time because they can't make enough money to survive and thrive. Steve Chandler and Rich Litvin are on a mission to give every coach the chance to succeed on their own terms." -- Michael Neill, founder of Supercoach Academy and author of *The Inside-Out Revolution* "The *Prosperous Coach* grabs you by the collar in Chapter 1 and doesn't let go. My heart is still racing. This is one of the most direct, bold, and provocative books I've ever read. You are doing your clients a disservice if you don't finish it and act upon it immediately." -- Derek Sivers, founder of CD Baby and author of *Anything You Want* "Once in awhile a book comes along which gets you to focus on what really matters -- human relationships! *The Prosperous Coach* is one of those rare gems which inspires, challenges, and allows for no excuses. Its contrarian approach may yet change your business and your life for the better. Grab a copy now!" -- Shama Kabani, best-selling author of *The Zen of Social Media Marketing* "Rich Litvin and Steve Chandler are business thought leaders who count. They shatter the myth that you can't create wealth whilst making a big impact on people's lives." -- Chip Conley, founder of Joie de Vivre Hotels and author of *Peak* "In *The Prosperous Coach*, seasoned pros Rich Litvin and Steve Chandler reveal the secrets that have catapulted them and their clients to outrageous

success." -- Mandy Evans, author of Emotional Options "Rich and Steve have written a fantastic field-guide for creating a successful coaching practice." -- Jamie Smart, author of Clarity "Litvin is a rare breed: a world-class coach who is also an expert at understanding the business of coaching." -- Dr. Sean Stephenson, author of Get Off Your BUT "This book will shake you up. It will challenge you. You will have to show up and serve boldly in order to get the results they promise. And why wouldn't you?" -- Molly Gordon, Master Certified Coach

Book Information

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Customer Reviews

Excellent book on how to succeed as a coach. If the steps outlined in the book are implemented by the coach, they are sure to become effective in their coaching practice.

Excellent, insightful, educational, inspirational, motivational. If you want to get away from the hourly therapy type model of offering single sessions or if you are already offering coaching packages, this book is a must read. It addresses the reasons why most coaches don't succeed at the level they dream of. Fear, insecurity, and not knowing how to talk to potential clients, get clients, etc. The book offers scripts and empowering perspectives that help you step into a win-win with potential clients.

I've read a number of books on coaching and this book really hit home with me. I was spending all sorts of time on funnels, marketing, etc and none of it felt right. This was such a great read, I'm going to read it over again!

So grateful to have been recommended this book by my own coach. A great place for practical and

enlightened steps on improving or growing your practice. I will be returning to this time and again for new insights and gems. Thank you Steve and Rich for so openly sharing your knowledge and experience with us.

This book has really changed my life in so many ways. I was already obtaining clients as competent coach, I know I have the information to become a proficient coach. This book is a blessing to coaches who are scared to ask for higher rates. What I love the most about the book, it teaches you to keep the focus on the client and relationship building. As a Career Coach, who is passionate about helping people who are unemployed or make less than 60,000 per year. I want my clients to advance and I want help corporate clients who have employees who are unhappy. I worked 14 years in IT within the Federal Government and I know there are so many unhappy employees. I want to change the way people think about their life so they can obtain career happiness through career control. I hope this team of authors have a conference or workshop, because I think more coaches need hands on training to succeed.

This book has been recommended to me for over a year now, and I'm kicking myself for not reading it earlier!! I devoured this in over a day and immediately ordered copies for my clients. The information is presented in a clear and logical way and is easy to begin implementing immediately. Life changing book!

Best coaching book ever. Super clear, empowering, inspirational, I will use the ideas in this book to create the most unique expression of a deep and fearless coaching I can be. Thank you so much Rick and Steve.

This book is an absolute game changer. If you are a life coach or considering becoming one, do yourself a favor- get this book and make it your Bible. I dread traditional marketing, selling and branding, whether online or offline. The Prosperous Coach shows that, not only is it unnecessary in building a thriving practice, but can actually hinder your success. They give you absolutely brilliant, alternative ways to create high paying clients, not through selling but through the part we enjoy most- coaching. What a breath of fresh air! Thank you Rich and Steve for writing this book!!!

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